

Nik

Design Engineer / Framer Developer

Web & Mobile UI Designer



Kolkata, India

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Designer and developer with 3+ years of freelance and contract experience. Build responsive Framer websites, translate brand systems into usable interfaces, and independently develop Android apps with Flutter and Firebase.

PROFESSIONAL EXPERIENCE

Design Engineer - Birches Health

Direct contract / ongoing retainer | May 2023 - Present

- Delivered the initial website redesign and Framer build, then continued as the main Framer developer on a direct retainer spanning 3+ years.
- Built or substantially redesigned 50+ non-CMS pages, translating agency brand systems into responsive Framer layouts and reusable sections.
- Design and build treatment-page heroes, comparison sections, and resource, press, referral, reviews, and research layouts.
- Collaborate directly with marketing, SEO, and content teams to ship updates and maintain responsive layout consistency.
- Optimize images and animations, reduce heavy visual effects, and add accessibility labels and screen-reader support.
- Build CMS layouts, integrate forms and embeds, and design emails and marketing collateral.

Selected work: [Resources](#) | [Referral](#) | [Reviews](#) | [Research](#) | [Press](#)

Website & Marketing Design - Zero Loss

India-based startup | Approximately 2022, before Birches Health

- Led marketing-website design and development for Zero Loss and its plant business, Sarang.
- Designed comics, books, and educational kits for school and college tree-planting initiatives.
- Managed team coordination alongside hands-on design and development.

Freelance Web Designer & Developer

Started in full-time freelancing | Selected projects, 2023 - 2025

- **MyPixie | 2025:** Implemented supplied designs in Framer with custom animations and visual refinements; continued with maintenance and mobile-app design support.
- **Caplet | 2023:** Built a Framer website from supplied designs through a design agency.
- **Patrick DePippo | July 2025:** Designed and built a section for an existing Webflow website.
- **Poor Phillip OÜ | April 2025:** Provided freelance Framer consultation.

Nik / Selected work & credentials

INDEPENDENT PROJECTS

Simple Task - Android Productivity App

Independent designer & developer | January 2025 - Present

- Designed and built a task-management app with 4,355 Google Play installs (October 9, 2026).
- Launched in FlutterFlow, then transitioned to Flutter for continued development beyond the platform's limitations.
- Built task lists, subtasks, calendar views, reminders, notifications, and achievement badges.
- Implemented Firebase storage, accounts, and syncing; use AI assistance for debugging and complex or repetitive tasks.

[View on Google Play](#)

Phamily - Discord Community Website

Independent branding, design, copy & development

- Created the community website in Framer, then rebuilt it in code with AI assistance.
- Designed a parallax landscape hero and lightweight blog experience supporting community discovery.

[phamily.in](#)

Bunny SMP - Minecraft Community Website

Independent branding, design, copy & development

- Created the branding, layout, copy, and coded website for an active Minecraft SMP community.

[bunnysmp.in](#)

COMMUNITY WORK

- **Exponent AI | November 2024:** Delivered complete Discord setup: channels, permissions, bots, onboarding, moderation systems, roles, naming, and visual organization.
- **Framer community | Volunteer, 2024:** Moderated chats and posts and contributed content to help and forum boards.

CORE SKILLS

Design & delivery: Web/mobile UI, responsive layouts, brand systems, animation, CMS, maintenance.

Tools: Framer, Figma, Webflow, FlutterFlow, Flutter, Firebase, Canva. Additional tools: Wix, WordPress, Bubble.

RECOGNITION & EDUCATION

Framer Expert - [Badge on Contra](#)

Featured in three Contra hiring directories:

[Community Support Specialists](#)

[English-speaking Community Support Specialists](#)

[Hindi-speaking Community Managers](#)

Foundations of User Experience (UX) Design

Google, via Coursera | March 10, 2023 | [Verify credential](#)

Higher Secondary - Class XII | Completed 2020